

Purfleet Centre Regeneration

DESIGN & ACCESS STATEMENT

Zone 1A Reserved Matters Application

February 2018



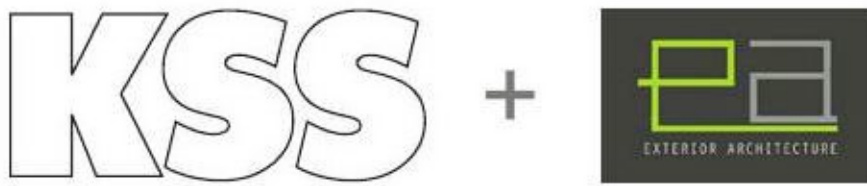


Purfleet Centre
Regeneration Limited

Document Purpose

This document has been prepared in support of a reserved matters planning application for Zone 1A of the regeneration of Purfleet, Thurrock on behalf of Purfleet Centre Regeneration Ltd (PCRL).

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Table of Contents

Introduction	7		
1. Context	9	4. Access	69
1.1 Site	10	4.1 Access Statement	70
1.2 Masterplan Context	11	4.1.1 Policy Approach	
1.3 Outline Planning Application	12	4.1.2 Vehicle access & Parking	
1.4 Purfleet Conservation Area	15	4.1.3 Walkability & Pedestrian Access	
1.5 Built Context	16	4.1.4 Cycling	
1.6 Hollow Woods	18	4.1.5 Public Transport	
1.7 Material Context	19	4.1.6 Refuse Strategy	
		4.1.7 Views and Orientation	
2. Design	20	4.1.8 Signage	
2.1 Introduction	22	4.1.9 Lighting Design	
2.2 Site Layout	23	4.1.10 Security	
2.3 Scale	25		
2.4 Architectural Typologies	26	Image Credits	76
2.4.1 Hollow Woods		Document Verification	79
2.4.2 Mews			
2.4.3 London Road			
2.4.4 Caspian Way			
2.5 Response to Outline Parameters	36		
2.5.1 Open Space and Green Infrastructure			
2.5.2 Land Use			
2.5.3 Building Heights			
2.5.4 Primary Access			
2.5.5 Residential Density			
2.5.6 Ground Levels			
2.5.7 Road Alignment			
2.6 Public Engagement Response	40		
2.7 Expected Future Context	42		
2.7.1 Orchard Road			
2.7.2 Purfleet Gateway			
3. Landscape	45		
3.1 Landscape Vision and Approach	46		
3.1.1 Introduction			
3.1.2 Landscape Objectives			
3.2 Landscape Masterplan	48		
3.1.2 Landscape Concept			
3.3 Landscape Strategies	50		
3.3.1 Movement and Access			
3.3.2 Illustrative Street Sections			
3.3.3 Spatial Typologies			
3.3.4 Play Strategy			
3.3.5 Planting Strategy			
3.3.6 Tree Strategy			
3.3.7 Planting			
3.3.8 Ecology Strategy			
3.3.9 Blue Infrastructure Strategy			
3.3.10 Boundaries Strategy			
3.3.11 Surface Material Strategy			
3.3.12 Furniture, Fixings and Equipment Strategy			
3.4 Landscape Detail Areas	64		
3.4.1 Orchard Walk			
3.4.2 Play Area			
3.4.3 Woodland Play			

Introduction

Zone 1A is the first development phase within the PCRL masterplan and is an opportunity to demonstrate what regeneration can bring to Purfleet. The ambition for Zone 1A is to provide a gateway to the future development and to create a new community integrating with the existing. The proposals provide high-quality family homes with access to fantastic green spaces and the future town centre. The proposals are mindful of the green links within the Purfleet Conservation Area and will enhance the character of this green network by reinstating public access and community links. Zone 1A will also provide new dedicated play areas and community amenity that can serve both existing and new Purfleet residents.

PCRL has worked closely with the Purfleet Community to develop the masterplan for regeneration of Purfleet. As the first phase of this development, Zone 1A will begin to initiate change for Purfleet, demonstrate PCRL's commitment to delivering high-quality homes and amenity and will set the benchmark for development within the masterplan.



CGI: Birds-eye view of Zone 1A proposals

Figure 0.1

